

## Planning & Restructuring

*Do you have a vision for your organization's future, but can't identify the steps to realize it?*

*Are you concerned about your organization's continued relevancy to its members or its future impact in the community?*

*Are you stretched to the limit because you've grown so fast?*

*Is there a great new program or service idea you'd like to offer, but not sure whether it is fundable?*

*Do you want to take your organization to the next level, but unclear where you can have the greatest impact?*

### ***Would you like a clear path to move forward?***

Planning can help you clean out the underbrush of distracting and competing demands so you are able to concentrate on what's most important, establish clear goals for the future, and devise a roadmap for achieving those objectives. A planning exercise is an occasion when you step back from the day-to-day to contemplate bigger picture issues and their long-term implications.

Successful planning takes work: it helps you identify real opportunities and potential new directions. It also exposes long-standing issues and resistance to change. Navigating through a planning project can be challenging, but the rewards to you, your organization, and the community you serve can be huge.

**KrasnePlows** works in partnership with you to align management, board, and staff around a set of clear goals and the actions you will take to achieve them. As project manager, facilitator and coach for your planning effort, we help you make the crucial decisions and develop the best plan possible to serve your communities better, remain financially sustainable, and achieve maximum impact.

### ***A successful planning process has several important elements:***

- You "own" the plan because you, your board, and your staff have been actively involved in providing input, reacting to research results, discussing options, and making critical choices.
- The entire organization has a shared sense of purpose, direction, and teamwork.
- You have a new language and set of tools for posing difficult questions, analyzing new challenges, making timely decisions, and monitoring your progress.
- You have a set of blueprints for growing or restructuring your organization, cost-effectively and efficiently.

***Planning is an investment in your future.***

