

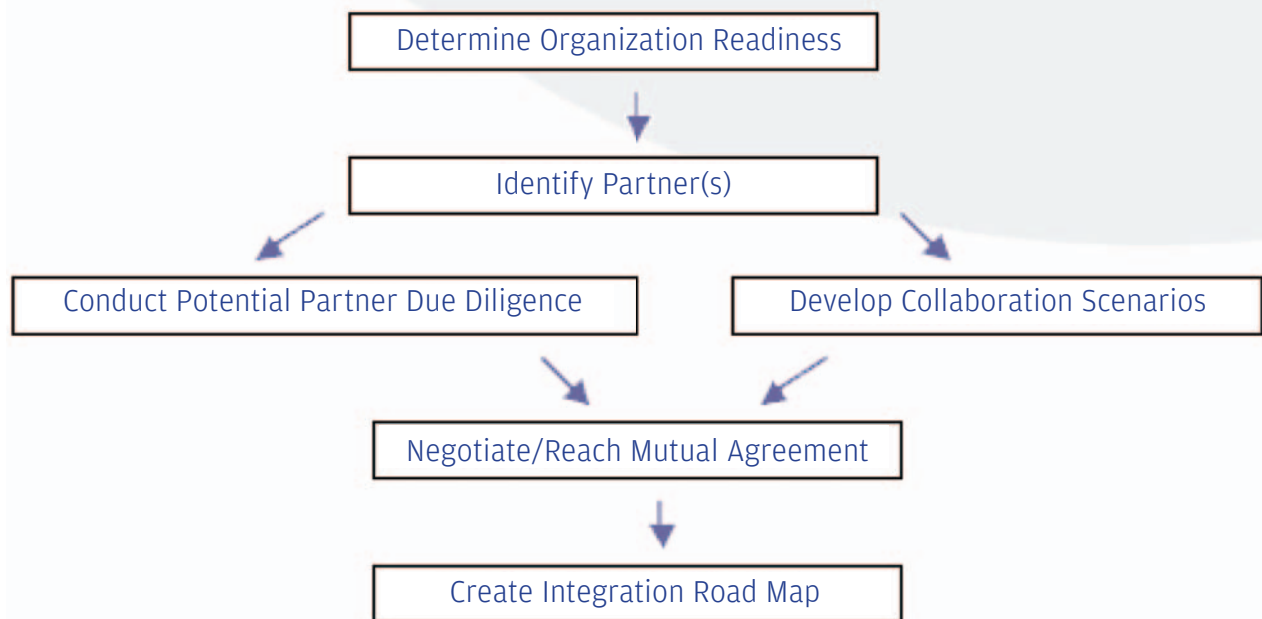
Mergers & Partnerships

Do you think joining with another nonprofit will increase your chances of survival?
Have you been approached by another nonprofit that wants to merge?
Are you being pressured by your funders to partner with other organization(s)?
Have you been working with another nonprofit and now want to do more?

What would it mean to explore all your options?

Mergers can be an effective way to reach new communities and attract additional resources in an increasingly competitive funding environment. But mergers take careful thought and a lot of work. The board or executive director may become distracted, squander resources unnecessarily, or overlook cultural and organizational factors critical to ensuring a successful merger. Poorly conceived, they may lead to failure.

KrasnePlows can help you assess the opportunity – by providing expert person power, critical decision-making criteria and quality control every step of the way from initial concept to final integration:



Use KrasnePlows to provide the critical perspective, proven methodologies and crucial expertise to ensure a successful merger.

Can you afford the lost time and money and risk your reputation from a failed merger?